



FOR IMMEDIATE RELEASE

CB SUPPLIES LTD DONATES \$10,000 TO THE CANADIAN MENTAL HEALTH ASSOCIATION TO SUPPORT THE MENTAL HEALTH CRISIS

Mississauga, Ontario – June 1, 2022 – CB Supplies Ltd. is proud to announce their commitment to support the mental health crisis with a generous donation of \$10,000 to The Canadian Mental Health Association (CMHA). With this donation, CB Supplies Ltd. will directly support the CMHA branches in York/South Simcoe and Peel/Dufferin by \$5,000 each. Young people are particularly vulnerable to mental health challenges, especially in the disruptions of the pandemic and CB Supplies Ltd. believes programs like The Mobile Youth Walk-In Clinic (MOBYSS) is instrumental in supporting those aged 12 to 25 years old.

"The challenges of mental health come in many different shapes and forms," said Warren Lowe, President of CB Supplies Ltd. "But the stresses of the past two years — the COVID-19 pandemic and global economic crisis have put more people at risk for mental illnesses. The CMHA does important work by providing resources and support to individuals with mental illness so they can overcome these challenges."

"We are incredibly grateful for CB Supplies Ltd," says CMHA Peel Dufferin's Senior Director, Clinical Strategy and Services, Lisa Ali. "As a community we've been through a lot over the past two years. Calls to our 24/7 Crisis Support phone line increased by 45 percent and calls to our intake line have increased by 30 percent since the start of the pandemic. Housing, food security, physical health, discrimination, and social isolation all have profound impacts on our mental health. The services we offer take these factors into account, but this holistic approach wouldn't be possible without the support of people like Warren and companies like CB Supplies Ltd."

"Eighty per cent of Ontarians believe there will be a serious and sustained mental health crisis post-pandemic, and there is understandable concern our youth will be among the hardest hit," said Catherine Matzig, CMHA-YRSS' Senior Director, Philanthropy. "We thank and applaud Warren and Tammy Lowe and CB Supplies Ltd. for their donation, vision and commitment to supporting the mental health of youth in our community through their donation to MOBYSS – Ontario's first, and only, mobile mental health clinic for 12 to 25 years old, at a time when they need it most."

CMHA York Region and South Simcoe (CMHA-YRSS) is one of the fastest growing branches of CMHA, last year serving more than 42,000 clients. With a vision of providing Mental Health to All, CMHA-YRSS offers more than 30 mental health and addictions programs for youth, adults, family caregivers, local businesses and community organizations.

To find out more about the work of the Canadian Mental Health Association York Region and South Simcoe, www.cmha-yr.on.ca

To find out more about the work of the Canadian Mental Health Association, Peel Region http://cmhapeeldufferin.ca

About CB Supplies Ltd

CB Supplies Ltd was founded in 1962 and is a Canadian owned manufacturer and distributer of a wide selection of quality products used in residential and commercial plumbing, radiant heating, and HVACR systems. Celebrating 60 years, we are committed to manufacturing the highest quality, most dependable products for the plumbing and heating industry. As a Master Distributor, we offer a vast array of products to complement our manufactured items, spanning across the plumbing and heating, HVACR, pump and water well, pool and spa, and filtration and irrigation markets. The learn more about CB Supplies Ltd, go to www.cbsupplies.ca

About Canadian Mental Health Association

Founded in 1918, the Canadian Mental Health Association (CMHA) is the most established, most extensive community mental health organization in Canada. As the nationwide leader and champion for mental health with 75 branches across the country, CMHA facilitates access to the resources people require to maintain and improve mental health and community integration, build resilience, and support recovery from mental illness and addiction.

For more information, please contact:

Media Contact:

Katia Papadimatos

Senior Marketing Manager, CB Supplies Ltd.

Katia.papadimatos@cbsupplies.ca

647.210.3502

Media Contact:

Cathy Cowan, Senior Director Communications, Canadian Mental Health Association, York Region South Simcoe

ccowan@cmha-yr.on.ca

Siobhan Kukolic, Communications Officer, Canadian Mental Health Association, Peel Dufferin

kukolics@cmhapeel.ca

416.521.5387